



# Become an IncTech's Authorized Software Reseller

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Incognito Technologies Pvt. Ltd. (IncTech) is committed to excellence and so are our resellers. Our reseller relationships are designed to ensure that customers receive the best solutions for their environments while providing maximum flexibility for our resellers. IncTech Resellers are known for bringing state-of-the-art, cost-effective solutions to their customers. They are Microsoft® Partners, Software Vendors and established consulting firms.

Our reseller program maximizes value for customers and profit for our resellers. Our philosophy is that our resellers should lead with their value, using our products to add value appropriately. We do not compete with our resellers. Our resellers are part of our sales force and they own the relationship with their customer; we only supply the product and technical support.

Our goal is to minimize the work a reseller needs to do in order to do business with and sell IncTech's Software products.

## How to sign up

It's easy to become an IncTech's Authorized Software Reseller!

1. Fill out the short form (Annex 1).
2. IncTech will contact you and, if approved, will send you a Reseller Agreement.
3. Print and fill out the agreement.
4. Fax the entire completed agreement to:

**+91.141.4044343**

**Attn: Reseller Management.**

- OR -

Mail two signed copies to our Corporate Office:

**D116 (A), Basant Marg,**

**Bani Park, Jaipur 302016**

**Rajasthan, India**

**Attn: Reseller Management**

Upon receipt and approval, our office will contact your company welcoming you to the IncTech's Software Reseller Group!



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## Benefits an IncTech's Authorized Software Reseller

- Handsome profit margins.
- Exciting seasonal offers.
- No fee to join and no quotas to meet.
- No complicated discount tiers.
- Easy online installation and registration of our software products.
- Free NFR (not for resale) software licenses for internal use.
- Listing of your business, website, and description on our website.

## Requirements / Assistance

To become an IncTech's Authorized Software reseller, you will need to have knowledge of the IncTech's product(s) you wish to resell. For this we invite you to come to our offices where you will be provided with detailed one-to-one in-depth training of the software products. You will also get free NFR (not for resale) software license copies for your laptops – please bring along the laptops for this. This will help in presenting the software to prospective clients.

IncTech also provides it's resellers with product brochures. These can be purchased from the company at a subsidized rate of Rs.1100 (*plus taxes*) for 100 copies. If the reseller wishes to print their own marketing materials IncTech provides them with the design files (.cdr) which can be used as the guideline for their printing.

Life time technical support is provided to all our customers that we get from our resellers free of charge. Each license ships with a life time warranty on any bug or exception that might arise and interrupt the working of a client. However, it does not include any modifications or feature additions. The product ships as is. Any modification or feature requests can be either purchased as an update package or requested separately. If requested separately it will attract charge as applicable on a case-by-case basis.

Our products run on the Windows® family of operating systems. This includes desktops, servers, and terminal servers. Resellers are required to follow up on any lead from IncTech as well for their region. Questions? Email us at [info@inctech.in](mailto:info@inctech.in).



Annex 1

# Reseller Signup

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Company Name: \_\_\_\_\_  
*the name of your company.*

Website: \_\_\_\_\_  
*the http:// address to your main website.*

Mailing Address: \_\_\_\_\_  
*your Company's mailing address and to who's attention.*

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Contact Person: \_\_\_\_\_  
*the person who will be the main contact with WM Software.*

Email: \_\_\_\_\_  
*the email of the person who will be the main contact with Incognito Technologies Pvt. Ltd.*

Phone Number: \_\_\_\_\_  
*the phone number of the person who will be the main contact with WM Software.*

Employees: \_\_\_\_\_  
*approximate size of your company.*

Company Primary Focus: \_\_\_\_\_  
*what your company's main focus is.*

Relationship with Microsoft: \_\_\_\_\_  
*your relationship with Microsoft, if any.*

Other Company Partnerships: \_\_\_\_\_  
*some of your company's other business partners (i.e. Citrix, VMware, Cisco, etc.)*

Comments: \_\_\_\_\_

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